

LEADERSHIP DEVELOPMENT

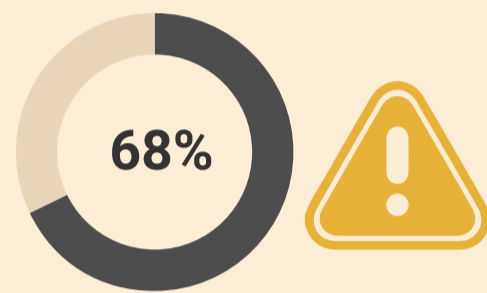
INDUSTRY OVERVIEW



COST OF POOR MANAGEMENT



US executives waste an average of 1 hour every day (almost 7 weeks) per year – cleaning up after poor performers.



68% of the mistakes that employees make are never noticed by their managers.



In the US alone, companies spend \$105 billion every single year to correct problems that bad management and hiring practices created.



Poor management is the #1 reason employees quit their jobs



5%



Despite Leadership Development being the #2 priority of C-Suite executives, only 5% of companies have Leadership training programs implemented at all levels.

Potential for up to triple the profit growth of low-spend competitors



Higher employee retention rates

Increased Employee Engagement



BENEFITS OF LEADERSHIP TRAINING



Increased rate of promotion for trainees

Reduced time to fill vacant managerial and executive positions



Improved rate of promotion for manager's direct reports

Source:

<http://www.keypersonofinfluence.com/whats-the-true-cost-of-poor-management-in-your-company/>; Bersin, Josh, et al. "2017 Deloitte Global Human Capital Trends." Deloitte University Press, 28 February 2017; Byham, William C. "The Business Case for Leadership Development." Chief Learning Officer, 17 August 2017; Harjani, Sumit. "From Business Need to Impact: The ROI Of Leadership Development at Emirates NBD." Harvard Business Publishing Corporate Learning, 12 October 2016; Leone, Paul. Interview by David Witt. "Leadership Training - Calculating ROI and Measuring Effectiveness." Blanchard LeaderChat, 14 November 2017; Perez, Sarah. "The ROI of Talent Development." UNC Kenan-Flagler Business School, 2014; Sinar, Evan, et al. "Global Leadership Forecast 2018." Development Dimensions International, January 2018; "Driving Performance: How Leadership Development Powers Success." Center for Creative Leadership, May 2016



PHASE LINE

Leadership & Consulting, LLC

OUR ADVANTAGE



Phase Line is customized, individual leader transformation rooted in the same methodology and leadership training currently used by the United States Military. We are veteran owned and operated, with all of our coaches having served as military leaders.

Our programming brings the ethos of United States Military leadership training to your business.

FEATURES OF OUR PROGRAM



1-ON-1 ATTENTION

Phase Line uses a one-on-one teaching method, pairing you with a personal coach throughout your experience

INDIVIDUALIZATION

Phase Line is a proprietary training curriculum developed by military leaders and customized to your unique needs



ITERATIVE TRAINING

Leadership, like any other skill, must be practiced regularly over a long period of time. Our program uses innovative and practical exercises to practice taught skills on current situations being experienced.

ACCESSIBILITY

All of our training is conducted through video conferencing, allowing our students to attend wherever they prefer.



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